



HUMAN CAPITAL ENTERPRISES
REDEFINING HUMAN RESOURCES LEADERSHIP

e-Blast Rates, 2025-26

The e-Blast typically goes out on a Sunday or Friday and only one e-Blast goes out weekly, except in the months of December through May, when there may be both a Sunday and Friday e-Blast. On Holiday Weekends we will send our e-Blast out on Monday instead of Sunday. As of September 2026, we have over 40,000 subscribers.

E-Blasts are intended for senior level roles, such as Superintendent and Cabinet-level positions. Under certain conditions a non-cabinet department leadership vacancy might be accommodated.

e-blast only:

- Base rate is based on district size:

○ 30,000+	\$950
○ 20,000-20,999	\$820
○ 10,000-19,999	\$695
○ 5,000-9,999	\$625
○ Under 5000	\$550
- +250 if substantial rewriting is required.
- +680 if you'd like us to write the entire copy.
- The e-Blast will direct prospects to an application link that you'll provide.
- **Multiple e-Blasts.** Base rate is reduced to 15% for a school district that sends multiple e-Blasts during a single academic year, beginning with the second e-Blast.

Included in the e-Blast fee: Many prospective candidates will respond directly to *Human Capital Enterprises* expressing interest or asking questions about the job. We will forward those directly to the school district. Please let us know who in your school district will serve as the point-person on queries.

e-Blast plus 30-day Job Posting on our "Current Opportunities" job-board: \$875

To secure an e-Blast, please email info@humancapitalenterprises.com